

# Kayla Lockwood

kayla.lockwood@outlook.com  
bykaylalockwood.com  
Las Vegas, NV

## Brand & Visual Systems Designer

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Designs cohesive visual systems that help organizations communicate clearly and consistently across print, digital, and interactive experiences. Applies branding, information design, and user-centered thinking to create scalable solutions that strengthen brand identity and transform complex information into accessible experiences.

## Experience

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Oct 2025 - May 2026

### Graphic Design Assistant

UNLV Integrated Marketing & Branding

Developed 10+ reusable templates adopted across colleges and departments.

Aug 2025 - May 2026

### Graduate Teaching Assistant

University of Nevada, Las Vegas

Led design studios with a 75% program admission rate.

May 2021 - Dec 2022

### Graphic Designer (Contract)

UO College of Education

Designed the Nese Lab brand, website, and their research initiative identities.

Dec 2021 - Apr 2022

### Graphic Designer (Contract)

UO College of Arts and Sciences

Designed the Teach in Spanglish brand and educational website.

## Education

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May 2026 University of Nevada, Las Vegas

Master of Fine Arts in Art

Jun 2022 University of Oregon

Bachelor of Fine Arts in Art & Technology

## Expertise

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Brand Identity

Visual Systems

Communication Design

Web Design

Information Architecture

Cross-Functional Collaboration

## Software

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Adobe Creative Suite

Microsoft Office

Figma

GitHub

WordPress

Canva

